

Partnerships 4 A Better Tomorrow - Communications, Visual Design, and Training Development Interns



Project Title	Partnerships 4 A Better Tomorrow - Communications, Visual Design, and Training Development Interns
Project Summary	The eIntern(s) will assist USDA Forest Service National Partnership Office (NPO) in the production of communications and training products to enhance understanding of its activities and partnership procedures for both the Forest Service staff and the private sector.
Country	United States

Project Description

Partnerships are at the very core of how the USDA Forest Service does business. They address mutual interests on a range of topics as broad as the agency mission itself. That mission includes overseeing the nation's 193 million acres of National Forests and Grasslands, working with States, Tribes, domestic and international community groups, and nonindustrial private landowners to help sustain healthy forests and protect the environment.

Over the course of FY18 and FY19, the USDA Forest Service National Partnerships Office (NPO) plans to roll-out several new communications products and webinars. The communications items will be targeted at the USDA Forest Service's major stakeholders, including peer offices within the Department, other U.S. Government entities, and the American public, and cover topics ranging from Forest Service's current partnerships to its historical accomplishments working with partners. Training items will generally be targeted towards Forest Service staff and partners, with the purpose of helping them understand and navigate Forest Service Grants and Agreement procedures.

Required Skills or Interests

Skill(s)

Data visualization

Design thinking

Educational design

Graphic design

Marketing

Social media management

Storytelling/blogging/vlogging

Website design

Writing

Additional Information

The eIntern(s) will be part of a creative team that will:

- Help plan and design specific communication/training products;
- Assist in the collection of information for these products from existing resources or original research, as necessary;
- Work with Forest Service NPO staff to create communication/training products;
- Participate in the deployment of those products via various communication channels, including social media;
- Support NPO in the planning and execution of conferences and workshops, generally held in winter and spring of each year.
- Write social media posts and edit web content

Please visit the NPO Website (<https://www.fs.fed.us/working-with-us/partnerships>) for more information on our office.

Language Requirements

None